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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

OFFICIAL

In re Application of:

Blakeley et al.

Application No: 09/890,569

Filed: July 31, 2001

Title: VIRTUAL PROSPECTING USING  
E-COMMERCIALS

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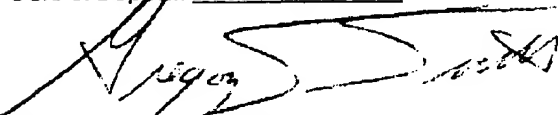
Group Art Unit: 3628

Examiner: GRAHAM, Clement B.

Our File No.: 19011.1140

I hereby certify that this paper is being  
transmitted by facsimile on the date  
indicated below

Date of Deposit: December 8, 2003



Signature Gregory Scott Smith, Reg. No. 40,819

RESPONSE TO FIRST OFFICE ACTION INCLUDING  
REVOCATION AND APPOINTMENT OF NEW POWER OF ATTORNEY AND  
REQUEST FOR 6 MONTH EXTENSION OF TIME

Mail Stop Non-Fee Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

To the Patent Office:

This is a response to the First Official Action mailed by the U.S. Patent Office on June 6, 2003. At the issuance of the Official Action, 12 claims are pending with claims 1-12 having been rejected. The applicant respectfully requests the Patent Office to review the amendments and remarks contained within this response, enter the amendments into the application, and withdraw the present rejections.

**Non-Fee Amendment**

Applicant Docket No. 19011.1140

**Revocation and Appointment of New Power of Attorney**

A Revocation of Power of Attorney with New Power of Attorney and Change of Correspondence Address is being filed with this response. This request includes USPTO form PTO/SB/82 along with USPTO form PTO/SB/96, STATEMENT UNDER 37 CFR 3.73(b) establishing a chain of title for this application and an affidavit signed by an officer of SilverPop Systems, the current owner of this application.

Please change the docketing number associated with this case to the following number:

**Attorney Docket No. 19011.1140**

**Non-Fee Amendment**

Applicant Docket No. 19011.1140

**Request for Extension of Time**

The applicant requests a six month extension of time under 37 CFR 1.136 and encloses PTO form 2038 for authorization to charge the \$475 fee to a credit card account along with the Fee Transmittal form.